



## PRESS RELEASE

For additional information contact:

Monika LaPrete, Marketing Communications Manager

Phone: (609) 578.4100 Fax: (609) 578.4050

E-mail: [Mlaprete@crpindustries.com](mailto:Mlaprete@crpindustries.com)

## CRP Automotive Introduces 2014 Pentosin Technical Fluids Catalog

### - Features expanded new line of specially formulated Antifreeze for Asian vehicles -

Cranbury, NJ... CRP Automotive, a leading source of OE-quality replacement parts for Asian and European import vehicle applications, introduces its 2014 catalog of Pentosin Technical Fluids for automotive applications. The comprehensive, 218-page catalog features a variety of antifreezes, brake fluids, hydraulic fluids, motor oils, and transmission fluids that are engineered to meet the demanding standards and specifications established by many of the world's leading automobile manufacturers for service refill, including Acura, Audi, BMW, Dodge, Freightliner, Honda, Hyundai, Infiniti, Jaguar, KIA, Land Rover, Lexus, Mazda, Mercedes-Benz, MINI, Mitsubishi, Nissan, Porsche, Saab, Scion, Toyota, Volkswagen, and Volvo.

### New Asian Antifreeze line added

A significant addition to the new catalog includes four special Pentofrost Antifreeze formulations for Asian vehicles that deliver coverage for 97% of the market. This new and expanding line matches the OEMs' specifications for performance and protection as well as the specific liquid color used by the vehicle manufacturer. The line consists of **Pentofrost A1** (Red) for pre-2004 Toyota, Lexus, and Scion vehicles; **Pentofrost A2** (Green) for Hyundai, Infiniti, Kia, Mazda, Mitsubishi, Nissan, and Subaru; **Pentofrost A3** (Blue) for use in Acura, Honda, Infiniti, Mitsubishi, Nissan, and Subaru vehicles; and **Pentofrost A4** (Pink) Lexus, Scion, and Toyota (2005-on).

Pentosin is a leading manufacturer of synthetic and mineral oil-based fluids for the automotive industry and a first fill (OEM) fluid for many leading European makes. The new Pentosin catalog showcases the following technical fluids:

- **Pentosin Antifreeze Fluids** - nitrite and amine free modern engine coolants specifically adapted for alloy engines and formulated for year-round use.
- **Pentosin Brake Fluids** - offer a higher safety margin against vapor lock, long-term resistance to water absorption and water retention, plus superior corrosion resistance.
- **Pentosin Hydraulic Fluids** - high-performance hydraulic fluids formulated for central hydraulic systems such as power steering, rear axle steering, level control, hydro-pneumatic suspension, and shock absorbers.
- **Pentosin Synthetic High Performance Motor Oils** - offer optimum performance,

efficiency, and fuel economy even under the most severe driving conditions.

- **Pentosin Transmission Fluids** - offer synthetic high performance for use in today's automatic, manual, and high tech double clutch transmissions.

### **Easy Online Lookup**

In addition to the 2014 print catalog, the Pentosin fluids application program features downloadable PDF from the CRP Automotive Pentosin brand website, [www.pentosin.net](http://www.pentosin.net), as well as application look up on CRP's online application catalog, Show Me the Parts, at [www.showmethепarts.com/crp/](http://www.showmethепarts.com/crp/).

All Pentosin technical fluids are backed by the CRP Automotive standard of excellence. For more information, visit: [www.pentosin.net](http://www.pentosin.net)

**About Pentosin:** Deutsche Pentosin Werke GmbH (Pentosin) is a leading innovator and manufacturer of high-tech automotive fluids that are approved and recommended for use as both initial fill (OEM) and service refill by over twenty-five international automotive manufacturers. CRP has been Pentosin's NAFTA market partner since 1983, handling all sales and service activities in the United States, Canada, and Mexico. The Pentosin program includes antifreeze, brake fluid, central hydraulic/power steering fluid, motor oil, and transmission fluid.

### **About CRP Automotive**

CRP Automotive is a part of CRP Industries, a leader in the marketing and supply of automotive parts and industrial products. CRP Automotive provides some of the industry's leading brand names, including ContiTech® Automotive Belts, Rein® Automotive Parts and Accessories, Pentosin® Technical Fluids, and AJUSA Engine Parts. All products are backed by the CRP promise of quality and superior service. Founded in 1954 as the North American partner of Continental AG, CRP Automotive has established a solid reputation for exceeding its customers' expectations. CRP maintains key distribution centers in New Jersey, California, Canada, and Mexico.

For additional information, visit: [www.crpautomotive.com](http://www.crpautomotive.com)

###

Editor note:

Reference image file name: CRP\_2014 Pentosin Catalog Cover.jpg

[Caption] 2014 Pentosin® Technical Fluids Catalog features OE quality applications for Asian and European vehicles.

Reference PDF of catalog, file name: PENTOSIN\_CATALOG\_2014.pdf

55-14/CP225