



PRESS RELEASE

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CRP Automotive Launches New Mobile App for Easy Parts Lookup

- Free mobile catalog makes parts lookup fast and easy on all devices-

Cranbury, NJ...CRP Automotive, a leading source of OE-quality replacement and service parts, has launched an online parts lookup application, which can be easily used on multiple mobile platforms, including Apple iOS and Android devices. The new CRP Automotive Mobile by ShowMeTheParts is now available for free at the Apple Store, Google Play, and can also be viewed in HTML5-capable mobile browsers.

The handy app allow users to quickly and easily find CRP Automotive part numbers using their smartphones or tablets. Users can search for compatible parts by Part Number Search, VIN Search, Cross Reference, and by Vehicle Make and Model.

The CRP Automotive Mobile app offers a direct connection to parts information for all four of the CRP Automotive product brands: ContiTech Belts, Rein Automotive Parts and Accessories, Pentosin Technical Fluids and AJUSA Engine Parts.

For users with Apple iOS products, please visit:
<https://itunes.apple.com/pe/app/crp-automotive-mobile/id899791712?mt=8>

For users with Android products, please visit:
<https://play.google.com/store/apps/details?id=com.verticaldev.crp>

For users with HTML5-capable mobile browsers, please visit:
<http://showmetheparts.com/crpmobile>

Easy Online Lookup

In addition to the mobile apps, an application lookup is also available on CRP's online application catalog, ShowMeTheParts at www.showmetheparts.com/crp/.

About CRP Automotive

CRP Automotive is a part of CRP Industries, a leader in the marketing and supply of automotive parts and industrial products. CRP Automotive provides some of the industry's leading brand names, including ContiTech Automotive Belts, Rein Automotive® Parts and Accessories, Pentosin Technical Fluids, and AJUSA Engine Parts. All products are backed by the CRP promise of quality and superior service. Founded in 1954 as the North American partner of Continental AG, CRP Automotive has established a solid reputation for exceeding its customers'

expectations. CRP maintains key distribution centers in New Jersey, California, Canada, and Mexico.

For additional information, visit: www.crpautomotive.com

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Editor Note:

Image file:

[Caption]:

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