



## PRESS RELEASE

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## CRP Introduces Pentosin ATF 1 LV Long-Life Synthetic Automatic Transmission Fluid for Mercedes-Benz Applications

**-Specially formulated for lifetime application in automatic gearboxes -**

Cranbury, NJ... CRP Automotive, a leading source of OE-quality replacement parts for Asian and European import vehicle applications, has introduced Pentosin ATF 1 LV Fully Synthetic Automatic Transmission Fluid and is recommended for Mercedes-Benz 236.10, 236.12, and 236.14 specifications. Pentosin ATF 1 LV is ideal for lifetime applications in automatic gearboxes. It can also be used where a 'low-viscosity' ATF is required.

The Pentosin ATF 1 LV formula is based on the highest available grade synthetic base oils and additive components, which allow it to meet the Mercedes specifications. It uses a high performance shear stable VI-Improver plus modern anti-wear chemistry and friction modifiers to guarantee a sound, stable friction performance in modern automatic transmissions equipped with an electronically controlled converter clutch. Pentosin ATF 1 LV is available in 1L and 5L sizes.

All Pentosin technical fluids are backed by the CRP Automotive standard of excellence. For more information, visit: [www.pentosin.net](http://www.pentosin.net)

**About Pentosin:** Deutsche Pentosin Werke GmbH (Pentosin) is a leading innovator and manufacturer of high-tech automotive fluids that are approved and recommended for use as both initial fill (OEM) and service refill by over twenty-five international automotive manufacturers. CRP has been Pentosin's NAFTA market partner since 1983, handling all sales and service activities in the United States, Canada, and Mexico. The Pentosin program includes antifreeze, brake fluid, central hydraulic/power steering fluid, motor oil, and transmission fluid.

### **About CRP Automotive**

CRP Automotive is a part of CRP Industries, a leader in the marketing and supply of automotive parts and industrial products. CRP Automotive provides some of the industry's leading brand names, including ContiTech Automotive Belts, Rein<sup>®</sup> Automotive Parts and Accessories, Pentosin Technical Fluids, and AJUSA Engine Parts. All products are backed by the CRP promise of quality and superior service. Founded in 1954 as the North American partner of Continental AG, CRP Automotive has established a solid reputation for exceeding its customers'

expectations. CRP maintains key distribution centers in New Jersey, California, Canada, and Mexico.

For additional information, visit: [www.crpautomotive.com](http://www.crpautomotive.com)

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Editor note:

Image file name: CRP Pentosin ATF 1 LV.jpg

Caption: Pentosin ATF 1 LV Synthetic Automatic Transmission Fluid is formulated to meet Mercedes-Benz 236.10, 236.12, and 236.14 specifications.

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