



## PRESS RELEASE

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## CRP AUTOMOTIVE EXPANDS PENTOFROST ANTIFREEZE COVERAGE FOR ASIAN VEHICLES

### - Formula matches OEM specs for performance, protection, and color -

Cranbury, NJ... CRP Automotive, a leading source of OE-quality replacement parts for Asian and European import vehicle applications, has expanded its line of specially formulated Pentofrost Antifreeze for Asian vehicles with three new formulations: A2 (Green), A3 (Blue), and A4 (Pink). These new fluids join with Pentofrost A1 (Red) Antifreeze, which CRP has been supplying to the market for several years. With the new additions, CRP has dramatically expanded its application coverage to 94% of the Asian vehicle market. The new antifreeze formulations match the OEM's specifications for performance and protection as well as the specific liquid color used by the vehicle manufacturer.

Pentofrost Antifreeze A2, A3, and A4 are designed specifically for the water-cooled engines used in Asian makes. They are based on a phosphate organic acid technology, which is categorized as hybrid organic acid (HOAT) technology in the US market. The antifreeze does not contain any silicate, borate, nitrite, or amine containing additives, since these are known to be harmful to technicians and vehicles. However, phosphates and organic salts are incorporated into the formulation to protect the materials used in Asian vehicle cooling systems. All Pentofrost formulations are mixable with the OE anti-freeze.

### The Pentofrost Antifreeze line for Asian vehicles now available from CRP includes:

**Pentofrost A2 (Green)** is suitable for all Asian vehicles that use "green" antifreeze/coolant. It is supplied as concentrate and must be mixed with distilled water prior to application.

Recommended applications include: Hyundai, Infiniti, Kia, Mazda, Mitsubishi, Nissan, and Subaru.

**Pentofrost A3 (Blue)** is 50/50 pre-mixed, ready-to-use antifreeze intended for Asian vehicles that use "blue" antifreeze. It is recommended for use in Acura, Honda, Infiniti, Mitsubishi, Nissan, and Subaru vehicles.

**Pentofrost A4 (Pink)** is 50/50 pre-mixed, ready-to-use antifreeze for Asian vehicles that use “pink” antifreeze. It is recommended for use in the following vehicle makes: Lexus, Scion, and Toyota (2005-on).

**Pentofrost A1 (Red)** is fully compatible with Toyota’s “red” antifreeze. It is specially formulated for pre-2004 Toyota, Lexus, and Scion vehicles. A1 comes as a concentrate and must be mixed with distilled water prior to application.

### **Easy Online Lookup**

The Pentofrost Antifreeze program features easy look up on CRP’s online application catalog, which can be accessed through the CRP Automotive Pentosin brand website, [www.pentosin.net](http://www.pentosin.net), or Show Me the Parts @ [www.showmetheparts.com/crp/](http://www.showmetheparts.com/crp/).

All Pentosin technical fluids are backed by the CRP Automotive standard of excellence. For more information, visit: [www.pentosin.net](http://www.pentosin.net)

**About Pentosin:** Deutsche Pentosin Werke GmbH (Pentosin) is a leading innovator and manufacturer of high-tech automotive fluids that are approved and recommended for use as both initial fill (OEM) and service refill by over twenty-five international automotive manufacturers. CRP has been Pentosin’s NAFTA market partner since 1983, handling all sales and service activities in the United States, Canada, and Mexico. The Pentosin program includes antifreeze, brake fluid, central hydraulic/power steering fluid, motor oil, and transmission fluid.

### **About CRP Automotive**

CRP Automotive is a part of CRP Industries, a leader in the marketing and supply of automotive parts and industrial products. CRP Automotive provides some of the industry’s leading brand names, including ContiTech® Automotive Belts, Rein® Automotive Parts and Accessories, Pentosin® Technical Fluids, and AJUSA Engine Parts. All products are backed by the CRP promise of quality and superior service. Founded in 1954 as the North American partner of Continental AG, CRP Automotive has established a solid reputation for exceeding its customers’ expectations. CRP maintains key distribution centers in New Jersey, California, Canada, and Mexico.

For additional information, visit: [www.crpautomotive.com](http://www.crpautomotive.com)

Editor note:

Image file name: CP\_Pentofrost\_A2\_A3\_A4\_antifreeze.jpg

[Caption] Pentofrost antifreeze is formulated for Asian vehicles to match OEM specs for performance, protection, and color.